



**Drive Computer Services**

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# Macphie

A review of the business benefits seen by Macphie from working closely with Drive Computer Services and BLISS.

Macphie is the UK's leading independent food ingredient manufacturing business, so it is essential that they maintain a competitive advantage in every aspect of customer service. This philosophy extends to their IT systems which incorporates fully integrated stock, recipe control and development, order processing and financials.

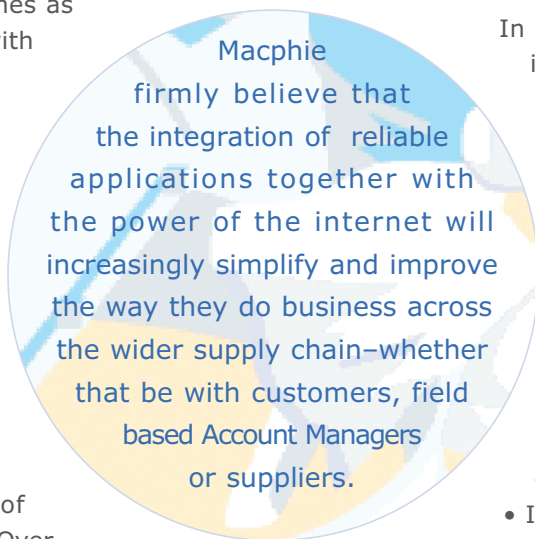
Macphie believe that mutual benefit can accrue from long and close working relationships with their trading partners and it therefore comes as no surprise that they have worked with their principal IT provider for over 11 years now. Macphie first invested in Drive Computing's ERP application, Bliss in 1994 after having assessed the high functional fit that Bliss was to their business.

Their Supply Chain Director, Raymond Howitt says, "The strength of any software is a given when it comes to IT decision making but this should be closely followed by the quality of the people you are also investing in. Over 11 years we have worked with Drive to enhance Bliss to deliver effective solutions to the ever changing demands of the food industry. Today we still see the core strength of the original product but also now see Bliss meeting the demands of modern day e-business. For example the use of Web based Vendor Managed Inventory (VMI) means that it is two years since we last placed a purchase order for sugar! We look forward to continuing our relationship with Drive and the value for money we get from that investment".

If you would like to know more about how a recipe of strong partnership, specialised software and innovative management could help you please contact us for a FREE initial consultation.

Drive Computer Services was formed in 1983 to provide computer systems and consultancy to the process industry. Today, the company is a systems supplier providing solutions to its key manufacturing market sectors of Foods, Chemicals, Pharmaceuticals, Blending, and Lubricants.

BLISS is the original integrated manufacturing management system for the process industry. It provides a complete solution for companies operating in highly competitive markets that need to be responsive to their customers and meet increasing legislative demands.



In many aspects of life the original idea is often the best. This is so with BLISS, the resource planning solution designed and developed by Drive Computer Services specifically for the process industry.

Since the early 1980's BLISS has been helping process companies meet key business objectives such as:

- Maintaining competitive edge
- Improving customer service
- Enhancing product quality
- Protecting investment

Many famous world-wide brand manufacturers use BLISS as the profit catalyst to control and maintain the quality and excellence of the products and services for which they are renowned.



**BLISS is "the name behind the names"**